

# BOISE STATE UNIVERSITY'S COLOR GUIDE

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## PRINT



C: 100  
M: 66  
Y: 0  
K: 2

PANTONE(PMS) 286C



C: 0  
M: 75  
Y: 95  
K: 0

PANTONE(PMS) 172C

## EMBROIDERY

|                |      |
|----------------|------|
| MADEIRA        | 1378 |
| MARATHON       | 1253 |
| ROBINSON ANTON | 2302 |

|                |      |
|----------------|------|
| MADEIRA        | 1134 |
| MARATHON       | 1045 |
| ROBINSON ANTON | 2397 |

Please note these are the correct Pantone Matching Color tint builds (CMYK, RGB) to achieve the process color equivalent of these two PMS colors. These values will print color-accurate results assuming that the commercial printer inks and press calibration matches SWOP color standards. RGB settings are not to be used for print, you will need to use the CMYK or PMS options.

## DIGITAL



R: 9  
G: 52  
B: 122

HEX: #09347A



R: 241  
G: 99  
B: 42

HEX: #F1632A

For more information regarding Boise State web standards go to [webguide.boisestate.edu](http://webguide.boisestate.edu)